Division chairs met together with the president (Mary Lou Dunzik Gougar) and CEO (Craig Piercy) on November 4, 2020. The following comprises a bulletized list of topics covered during the meeting including the present progress of activities during years 2020 and plans for action from ANS leadership during 2021. To set the stage for the conversation, President Dunzik Gougar opened with remarks and acknowledged that membership has been decreases over the past decade and is currently at ~9300 (~11100 in 2013 for reference). A copy of the presentation slides presented at the meeting are attached to the end of this brief report.

**Update from President and CEO**

**2020**
- Substantial ANS Change Plan Implementation
- Staff Reorganization (20% FTE reduction)
- Went remote/ culture shift
- Rebuilt IT Infrastructure from the ground up (OPD)
- Virtual Meeting platform / EPRS
- Web programming up 500% by volume (YMG)
- Redesigned Nuclear News / ANS Newswire
- Fine tuning team responsibilities / performance
- PDC renewed and solved problems

**2021**
- Continue Change Plan implementation
- Focus on expanded membership “Be a Nuke”
- Return to physical meetings in the “New normal.”
- Engagement with new Congress/Administration
- R&D Task Force Report
- Upgraded ANS News-wire / Daily Brief / Redesigned Radwaste Solutions
- Weekly Webinars
- Expanded external funding / Development / Programs
- Diversity, Equity and Inclusion
- Crisis communications/Rapid Response
- Closer look at Nuclear Workforce Needs
- *Nuclear in Every Classroom*
- Renew / Change Associated Membership System (AMS), associate Platforms
### 2020 Budget Forecast

<table>
<thead>
<tr>
<th>Category</th>
<th>20202 Forecast</th>
<th>2020 Budget</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating Revenues</td>
<td>$ 4,929,970</td>
<td>$ 7,309,812</td>
<td>$(2,379,842)</td>
</tr>
<tr>
<td>Operating Expenses</td>
<td>$ 6,251,448</td>
<td>$ 8,216,836</td>
<td>$(1,966,388)</td>
</tr>
<tr>
<td>Operating Deficit</td>
<td>$(1,321,478)</td>
<td>$(908,024)</td>
<td>$(413,454)</td>
</tr>
<tr>
<td>Non-Operating Items</td>
<td>$ 6,383</td>
<td>$ 141,853</td>
<td>$(135,470)</td>
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<tr>
<td>Net Overall Deficit</td>
<td>$(1,315,095)</td>
<td>$(766,171)</td>
<td>$(548,924)</td>
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### 2021 Budget – Current Draft

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<td>Operating Revenues</td>
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<td>$ 465,427</td>
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<td>PPP Loan Forgiveness</td>
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Budget hit harder than originally forecasted, particularly because of the lack of topical meetings and cancelation of meetings. Expenses are relatively minimized at this point within the society on FTE and other expenses to maintain minimum function. Focus is going toward methods for increasing revenues now rather than decreasing expenses due to the optimization of expenses that have taken place over the past several years.
ANS Change Plan 2020

• Continuing downward trend in membership and upward trend in budget deficit demanded change
• Change Plan 2020 developed by group of past Presidents and Board members
• Board of Directors passed Change Plan in June 2019 and Implementation Plan in November 2019
• Overall objectives
  • More strategic fundraising and targeted spending to serve members
  • Stabilize and grow membership numbers
  • Improve member benefits (e.g. new member service center)
• New Executive Director/CEO, Craig Piercy, hired late 2019
Change Plan 2020 Implementation

We have implemented major portions of the Change Plan on time or ahead of schedule:

• 1ANS Operations Model
• Holistic long-range plan, schedule, and approval process for topical meetings
• Publications Redesign
• Fundraising plan 2020-2025
• YMG Seat
• Center Strategic Plan
• More effective External Communications
• Philanthropic Board member (advisor)

Others are scheduled for on-time completion in 2021 or 2022

• Board Onboarding process
• International board seat reform / regional structure
• Annual evaluation of Membership Dues and Levels
• Eliminate the Honorary Lifetime Membership Category
• All members are members by 2023

A few items are delayed

• Handbook and manual rewrites
• Membership surveys
• Rules changes
CAN WE PLEASE STOP CALLING THIS PACE OF CHANGE THE NEW NORMAL?
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*Non-operating items includes investment earnings of $400K (2%) in 2021.
Final Thoughts

For Division Chairs…

For Committee Chairs…
Questions/Discussion

American Nuclear Society

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